

hyperBOLE

on hay street

Hyper: Over, above or beyond; excessive; existing in more than three spatial dimensions. Bole: being the origin for the word bollard. Hyperbole: An obvious and intentional exaggeration; an extravagant statement not intended to be taken literally.

Hyperbole is a proposal for an intervention to reclaim the under-utilised space at the street edge of Paddy's Markets, Hay Street. *Hyperbole* works to expand the existing qualities of the space and by doing so reveals the qualities that any linear, populated space has. The installation works to collate the qualities already present within the space and encourage pedestrians to enjoy them.

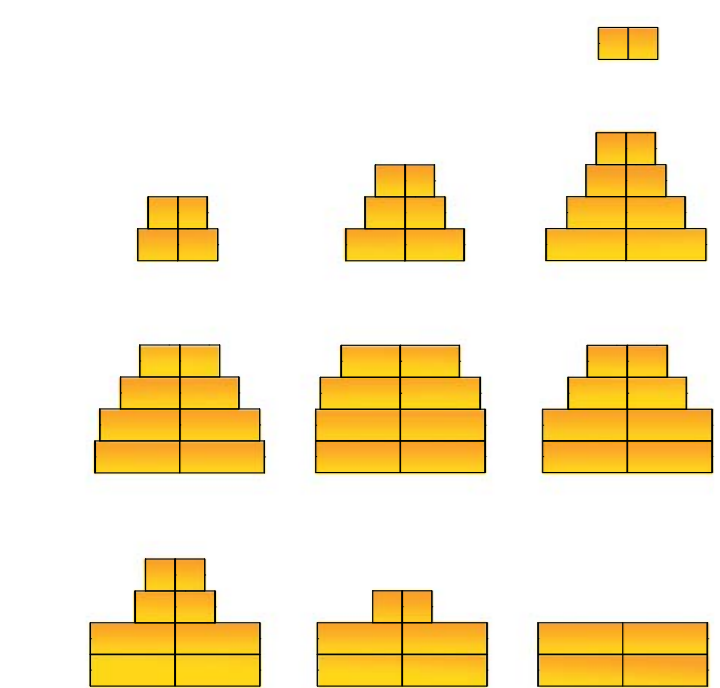
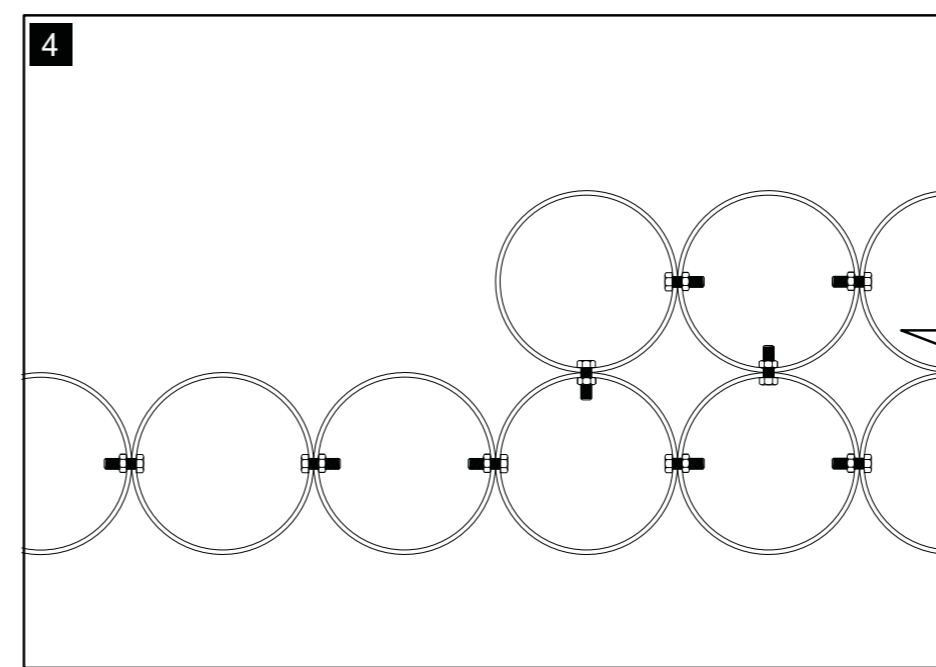
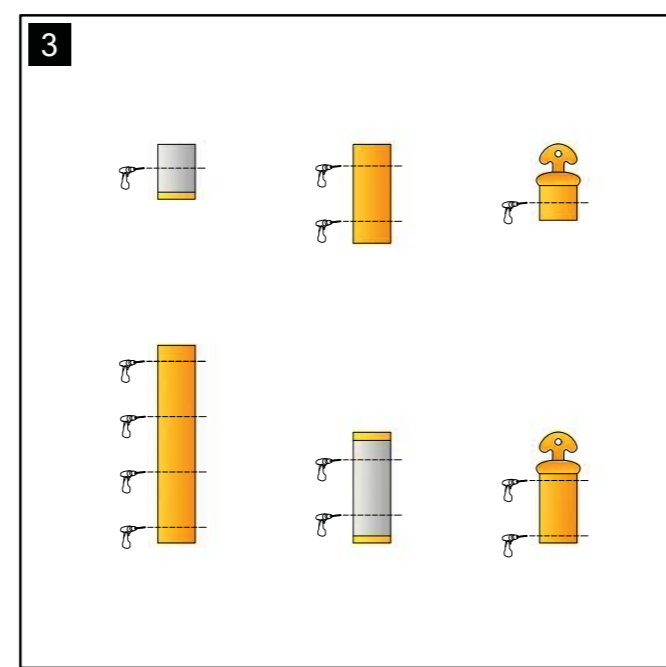
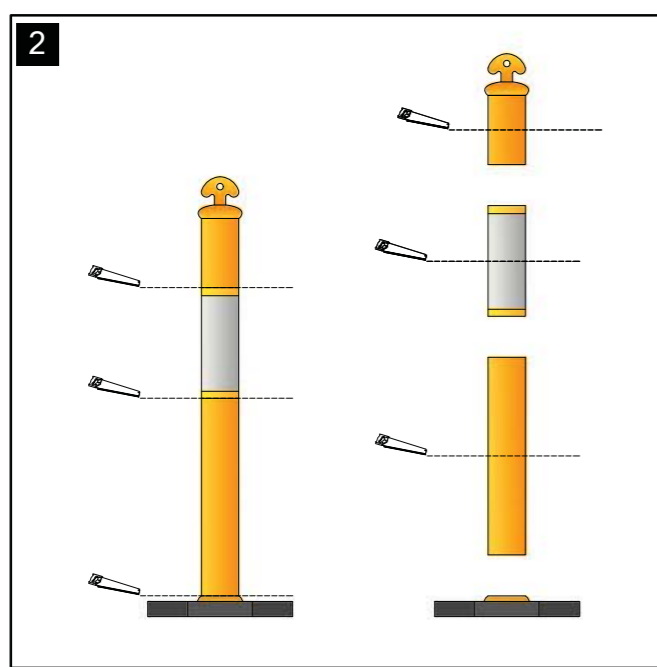
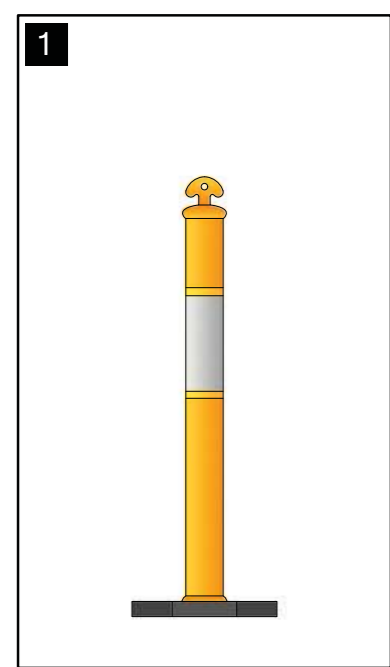
Hay Street attracts a mix of people; it is in a constant state of flux. Despite this, the diverse cultures and vibrancy of the markets that are housed within the Paddy's Market building does not transfer to the street life. Hay Street, then, simply becomes a place of transition: those who are on it tend to have a direction and once they are on Hay Street, they have a plan to get off it. The buildings are insular and the linear nature of the footpath means that there is little place or need for pause.

Hyperbole is designed to operate in a space that one may experience at different speeds. Cars, trams, the monorail and pedestrian foot traffic are all present on Hay Street and this continue drive of traffic exacerbates the linear nature of the street.

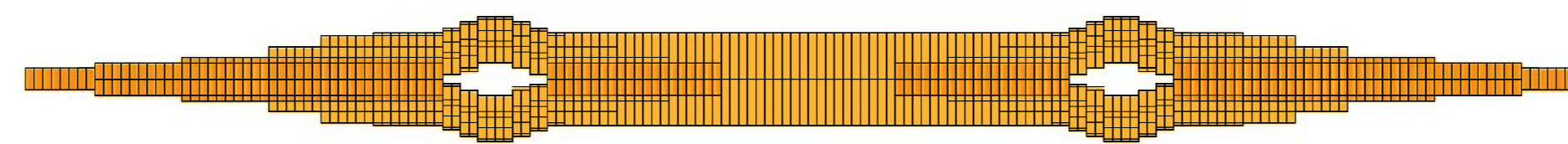
Utilising bollards to create an installation, has motioned towards a reversal of the bollard's fabricated function - as an object that is used to define zones; usually defining spaces that aren't accessible - and creates an object that encourages more diverse pedestrian activity, establishing urban life. It blurs zones to disintegrate spaces that one habitually connects to a meaning - a footpath is a place for pedestrians to walk along, a road is for cars, a building is a place to enter: "In regards to the visual perception of space the brain is continually finding relationships in information and associating those relationships with a behavioural meaning, a significance," Beau Lotto, 2009.

The installation is formed by the establishment of a number of elements worked within the streetscape. Each element is the result of rigorous design process that has generated elements that are self-proliferating and expand without any waste from the dissected bollards utilised to build the structure. Formed through the cutting and re-assembly of 40, 80, 100 or 150 bollards the installation creates a form that enhances the streetscape by creating a place to lean against, a place to sit down, a place for plant life as well as a visual enhancement to the street. Then, each of these elements is placed in a way, specifically in reference to the existing site conditions, to disintegrate the linear and directional nature of the street and exaggerate the horizontal elements across the street.

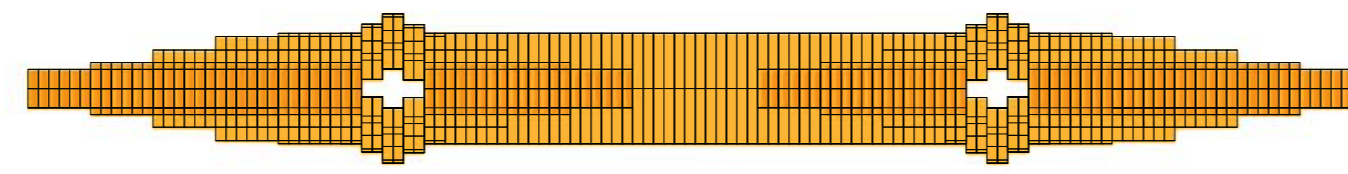
While *Hyperbole* has been designed to be on Hay Street, it is a prototype for linear street installations around the city. The module can be stretched or squashed to interact with buildings, intersections and urban squares, to help form vibrancy within a streetscape, even with very little space.



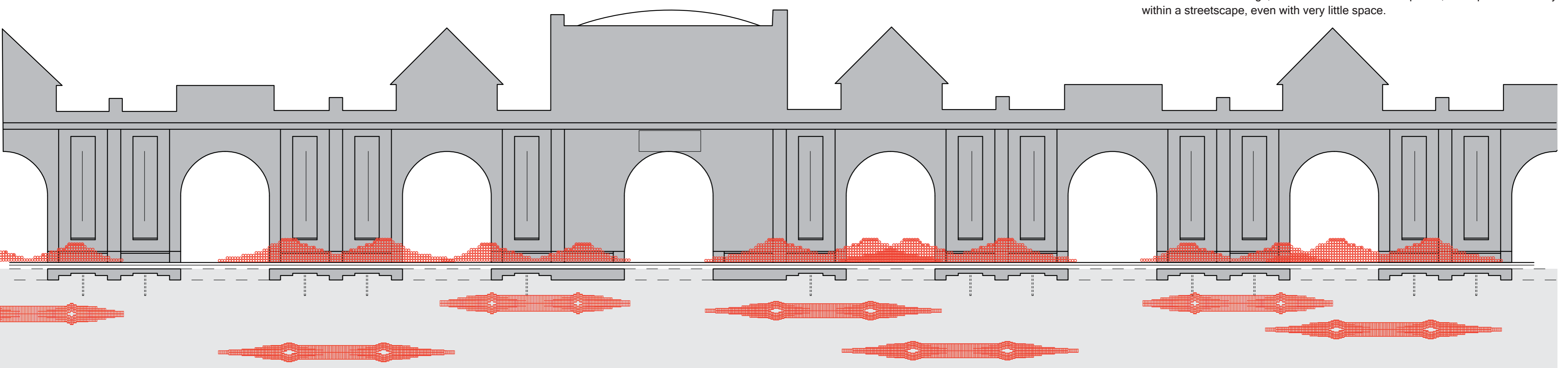
BOLLARD EFFICIENCY MODEL
module built using 12 bollards



ELEMENT ONE. BUILT USING 150 BOLLARDS
at a scale of 1:20



ELEMENT TWO. BUILT USING 80 BOLLARDS
at a scale of 1:20



SITE PLAN. HYPERBOLE ON HAY STREET
at a scale of 1:100